

EDITORIAL CALENDAR

ISSUES/DEADLINES	Special Features	Special Report	How To	Buyers Source	Industry Events
JANUARY Space 12/10/18 Material 12/12/18	FINANCE	INFORMATION TECHNOLOGY	FURNISHINGS/ DESIGN	BATHING/LIFTS	
FEBRUARY Space 1/14/19 Material 1/16/19	MEDICATION MANAGEMENT	REHABILITATION	INFECTION CONTROL/ WOUND CARE	REHABILITATION/ THERAPY	NIC SPRING INVESTMENT FORUM
MARCH Space 2/11/19 Material 2/13/19	LAUNDRY/ INFECTION CONTROL	SKIN CARE/ INCONTINENCE	INFORMATION TECHNOLOGY	DESIGN: FURNISHINGS & FURNITURE	LEADINGAGE PEAK SUMMIT ACHCA CONVOCATION MCKNIGHT'S ONLINE EXPO
APRIL Space 3/11/19 Material 3/13/19	INFORMATION TECHNOLOGY	REHABILITATION/ THERAPY	FOOD SERVICES	LAUNDRY/ HOUSEKEEPING	ARGENTUM EXECUTIVE CONFERENCE
PI	ROFESSIONAL DE	VELOPMENT GUID	E — Space 3/6/19	Material 3/11/	19
MAY Space 4/8/19 Material 4/16/19	RENOVATION/ DESIGN	BATHING/ LIFTS	FINANCE	WOUND CARE/ INFECTION CONTROL	
JUNE Space 5/7/19 Material 5/10/19	WOUND CARE	INFECTION CONTROL	MEDICATION MANAGEMENT	MEDICATION MANAGEMENT	WOCN ANNUAL CONFERENCE NADONA NATIONAL CONFERENCE
INF	ORMATION TECH	NOLOGY SUPPLEM	ENT — Space 5/2/1	19 Material 5/8	8/19
JULY Space 6/7/19 Material 6/13/19	SKIN INTEGRITY	FURNITURE & FURNISHINGS	STAFFING	SOFTWARE SOURCE	
AUGUST Space 7/12/19 Material 7/17/19	REHABILITATION	LAUNDRY/ CHEMICAL	RESIDENT SECURITY	LENDERS SOURCE	
SEPTEMBER Space 8/9/19 Material 8/14/19	MDS	INFORMATION TECHNOLOGY	BATHING/LIFTS	RESIDENT SECURITY	MCKNIGHT'S FALL ONLINE EXPO NIC FALL CONFERENCE
	DEALMAKER'	S HANDBOOK — S _l	oace 8/6/19 Ma	aterial 8/12/19	
OCTOBER Space 9/6/19 Material 9/12/19	RESIDENT SECURITY	MEDICATION MANAGEMENT	REHABILITATION	INFECTION CONTROL/ WOUND CARE	AHCA/NCAL CONVENTION
NOVEMBER Space 9/30/19 Material 10/3/19	FINANCE	WOUND CARE	PROFESSIONAL DEVELOPMENT/ ONLINE EDUCATION	CONTINUING EDUCATION	LEADINGAGE ANNUAL MEETING
DECEMBER Space 11/1/19 Material 11/8/19	INFORMATION TECHNOLOGY	INFECTION CONTROL	DESIGN	SKIN CARE & INCONTINENCE	
	INDUSTRY D	DIRECTORY — Space	e 10/24/19 Mat	terial 11/1/19	